

MAXROTTH FOODS LTD



The real taste of India

freshora™



Taste of New Generation

www.maxrotthfoods.com



OUR BRANDS:



The real taste of India

*freshora*TM



Taste of New Generation



The real taste of India

freshora™



ABOUT *The Brand*

Maxrotth Foods Ltd.

Rooted in legacy and trusted worldwide, Maxrotth Foods LTD represents nearly a century of dedication to purity, quality, and global food excellence. Our journey began in the 1930s when Shri Nanalal Bhuralal Kothari laid the foundation of the business with a simple belief — purity is non-negotiable. This principle continues to guide every step, from sourcing raw ingredients to delivering finished products.

In 1995, the legacy expanded globally when Mr. Hasmukh Shah established Maxrotth Foods LTD as an export company. With a strategically located warehouse in Dubai and a growing presence across the USA, UK, Gulf countries, Singapore, and Africa, we quickly became a trusted international partner.

Today, under the leadership of Mr. Shikhar Shah, the company has evolved into a fully integrated food manufacturing and export enterprise. Combining traditional sourcing expertise with modern processing and international compliance systems, we deliver reliable food solutions worldwide.

Our portfolio includes over 500 SKUs across spices, masalas, flours, rice, instant mixes, pickles, and grocery essentials. With in-house cleaning, grading, sorting, and packaging, we ensure complete quality control at every stage.

Backed by 90+ years of expertise and supported by USDA-compliant and FDA-registered processes, we offer scalable solutions including bulk supply, retail packaging, and private labeling.

At Maxrotth Foods LTD, we don't just export food — we export trust, consistency, and the authentic taste of India.



VISION

Our vision is to become the world's most trusted partner for authentic Indian food manufacturing and exports. We aim to set global benchmarks in quality, transparency, and reliability through strong sourcing networks, advanced processing technologies, and expanding international distribution. By maintaining strict quality standards and complying with global food safety regulations, we strive to build lasting relationships across markets. As we grow, we remain committed to preserving the authenticity of Indian ingredients and culinary heritage, while delivering products that meet the evolving expectations of modern global consumers with excellence, integrity, and innovation.



MISSION

Our mission is to deliver authentic Indian food products to global markets through responsible sourcing, advanced processing, and uncompromising quality standards. By blending traditional expertise with modern manufacturing, we ensure every product reflects purity, consistency, and reliability. We are committed to preserving India's rich culinary heritage while meeting the evolving expectations of international markets. Through efficient supply chains, global distribution, and strict compliance with food safety standards, we aim to be a dependable partner worldwide—creating long-term value through quality, scalability, and trusted service, while bringing the true flavors of India to every market we serve.



Private Label Ready

At Maxrotth Foods Ltd., we help transform your vision into high-quality, market-ready products that truly represent your brand. From thoughtfully designed, premium packaging to precise and compliant labeling, every detail is curated to reflect your brand identity while meeting both domestic and global standards.

Our approach goes beyond just manufacturing—we combine expert design sensibilities, advanced packaging technologies, and a deep understanding of evolving market trends to create products that not only look exceptional but are also positioned to perform well in a competitive marketplace.

Whether you're launching a new product or expanding your existing range, we ensure that every item is retail-ready and aligned with your brand story. With our end-to-end support, you get products that are crafted to stand out, connect with your audience, and be confidently sold under your label.

Here are some examples of the thoughtfully designed packaging solutions we offer:



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Private Label Ready





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Spices Whole



**AJWAIN
SEEDS**



**STAR ANISE
(BADIYAN)**



**BAY
LEAVES**



**BLACK
CARDAMOM**



**BLACK KOKUM
PHOOL**



**BLACK PEPPER
WHOLE**



CARDAMOM



**CINNAMON
STICK FLAT**



**CINNAMON
STICK ROUND**



CLOVE



**CORIANDER
SEEDS**



**CUMIN
SEEDS**



**DILL
SEEDS**



**FENNEL
SEEDS**



**FENUGREEK
SEEDS**



**FLEX
SEEDS**



HING



KALLONJI



**KASTURI
METHI**



**MUSTARD
SEEDS BLACK**



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Spices Whole



**MUSTARD
SEEDS YELLOW**



NUTMEG



**PANCH
PURAN**



**RED CHILLI
KASHMIRI**



**RED CHILLI
LONG**



**RED CHILLI
ROUND**



**BLACK
SESAME SEEDS**



**HULLED
SESAME SEEDS**



**NATURAL
SESAME SEEDS**



**ROASTED
SESAME SEEDS**



**SHAHJEERA
BLACK**



**SHAHJEERA
BROWN**



TUKMARIA



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Spices Powder



**ANARDANA
POWDER**



**AMCHUR
POWDER**



**BLACK PEPPER
CRUSHED**



**BLACK PEPPER
POWDER**



**CARDAMOM
GREEN POWDER**



**CINAMON
POWDER**



**CLOVE
POWDER**



**CORIANDER
CUMIN POWDER**



**CORIANDER
POWDER**



**CUMIN
POWDER**



**FENNEL
POWDER**



**FENUGREEK
POWDER**





The real taste of India

freshora™



Taste of New Generation

Spices Powder



**FLEX SEEDS
POWDER**



**GANTHODA
POWDER**



**GARLIC
POWDER**



**GINGER
POWDER**



**JAIFAL POWDER
(NUTMEG)**



**ONION
POWDER RED**



**ONION
POWDER WHITE**



**RED CHILLI
CRUSHED**



**RED CHILLI
POWDER**



**TURMERIC
POWDER**



**WHITE PEPPER
POWDER**





The real taste of India

freshora™



Taste of New Generation

Blended Masala



**ARABIC
MASALA**



**CHANA
MASALA**



**CHAS
MASALA**



**CHAT
MASALA**



**CHOLE
MASALA**



**CURRY
POWDER**



**CURRY POWDER
EX-HOT**



**DABELI
MASALA**



**DAL MAKHANI
MASALA**



**DRY GINGER
POWDER**



**DRY MANGO
POWDER**



**GARAM MASALA
POWDER**



**GODA
MASALA**



**GUJARAT GARAM
MASALA**



**GUJARATI DAL
MASALA**



**HAJMA HAJAM
MASALA**



**JEERAVAN
MASALA**



**JIRALU
MASALA**



**KADAI PANEER
MASALA**



**KADHI
MASALA**



The real taste of India

freshora™



Taste of New Generation

Blended Masala



**KHICHDI
MASALA**



**KITCHEN
KING**



**PANEER CHILLI
MASALA**



**PANI PURI
MASALA**



**PAV BHAJI
MASALA**



**PICKLE
MASALA**



**RAJMAH
MASALA**



**SANDWICH
MASALA**



**SEEKH KABAB
MASALA**



**SINDHI BIRYANI
MASALA**



**TANDOORI
MASALA**



**TANDOORI
TIKKA MASALA**



**TEA
MASALA**



**UNDHIYA
MASALA**



**VADAPAV
MASALA**





The real taste of India

freshora™



Taste of New Generation

Pulses



CHANA DESI



CHANA KABULI



CHANA DAL



CHAWLI RED



CHAWLI WHITE



DALIYA ROASTED



MASOOR WHOLE



MATKI WHOLE



MIX DAL



MOONG WHOLE



MOONG DAL SPLIT



MOONG DAL YELLOW



MOTHDAL



RAJMA SHARMILI



TUVER WHOLE



URAD WHOLE



URADDAL CHILKA



URADDAL WHITE



VAL RANGUNI



WHITE PEAS



The real taste of India

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Taste of New Generation

Rice



**GUJARAT 17
RICE**



**JEERASAR
RICE**



**KANKI BROKEN
RICE**



**SURTI KOLAM
RICE**



**BASMATI
RICE**



**BASMATI TIBAR
RICE**



**BASMATI DUBAR
RICE**



**PARBOILED
RICE**



**BIRIYANI RICE
LONG GRAIN**



**SONA MASOORI
RICE**



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Taste of New Generation

Flour



**BEETROOT
WHEAT ATTA**



**BROWN RICE
WHEAT ATTA**



**CHOLESTROL
CONTROL ATTA**



**DIABETIC
CARE ATTA**



**GLUTEN FREE
ATTA**



LOW FAT ATTA



**MULTIGRAIN
ATTA**



OATS FLOUR



**OBESE CARE
ATTA**



**QUINOA
FLOUR (WHITE)**



SOYA FLOUR



ARROWROOT



BAJRI FLOUR



**BARLEY (JAV)
FLOUR**



BESAN



**BHAKHARI
FLOUR**



**CHANA COARSE
FLOUR**



**FARALI
CHAPATI FLOUR**



**JUWAR
FLOUR**



**KALA CHANA
FLOUR**





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Flour



KUTTU FLOUR



LAPSI FLOUR



**MAIDA REFINED
FLOUR**



**MAIZE
FLOUR**



**MATH (MOTH
FLOUR)**



**MOONGDAL
FLOUR**



**MORAIYA
FLOUR**



RAGI FLOUR



RAJGARA FLOUR



**RED QUINOA
FLOUR**



RICE FLOUR



**SABUDANA
FLOUR**



SATTU FLOUR



**SHARBATTI
CHAKKI ATTA**



SOOJI (FINE)



**SOOJI
ROASTED**



**SPINACH
WHEAT ATTA**



**WHEAT
CHAKKI ATTA**





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Taste of New Generation

Premium Dry Fruits



ANJEER



BADAM AMERICAN



COCONUT HALVES



JARDALU



KAJU FADA



KAJU ROSTED



KAJU



KHAREK



KISMIS



PISTA SALTED



WALNUT KERNEL



The real taste of India

freshoraTM



Taste of New Generation

Sugar & Jaggery



**FENNEL SEEDS
SWEET**



JAGGERY



**JAGGERY
POWDER**



**PATASHA
SWEET**



**REVADI SWEET
JAGGERY**



**SUGAR
CRYSTAL**



**SUGAR
POWDER**



**SWEET
SAKARIYA**



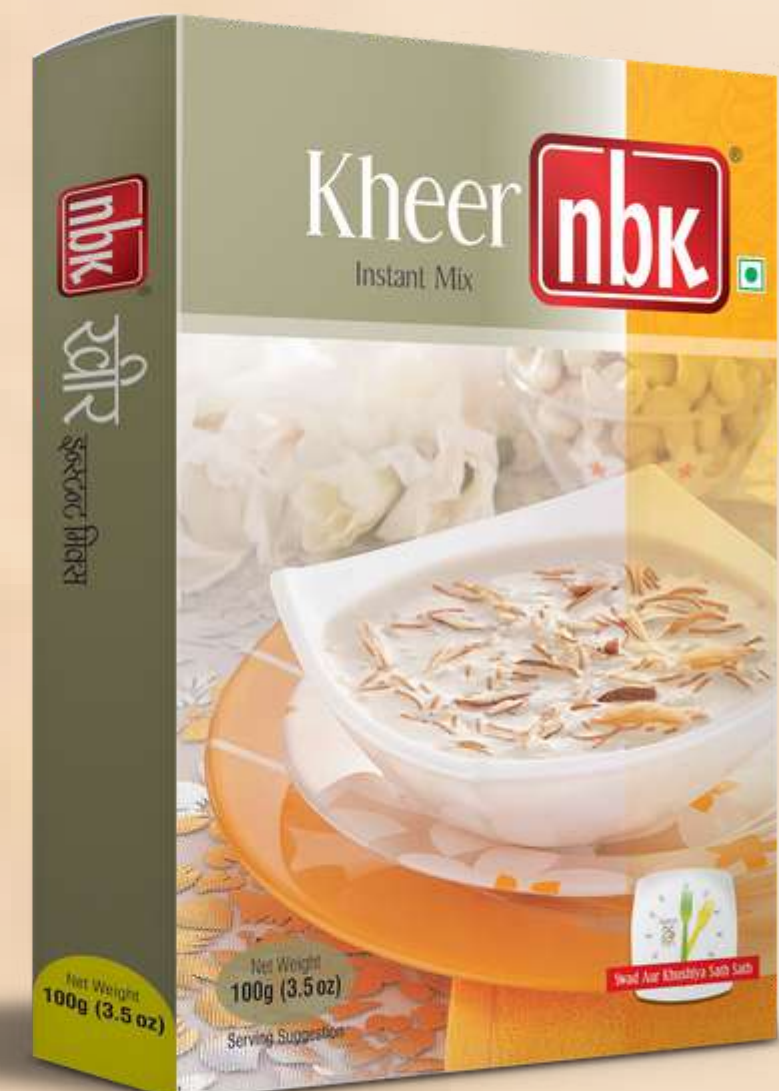
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*freshora*TM

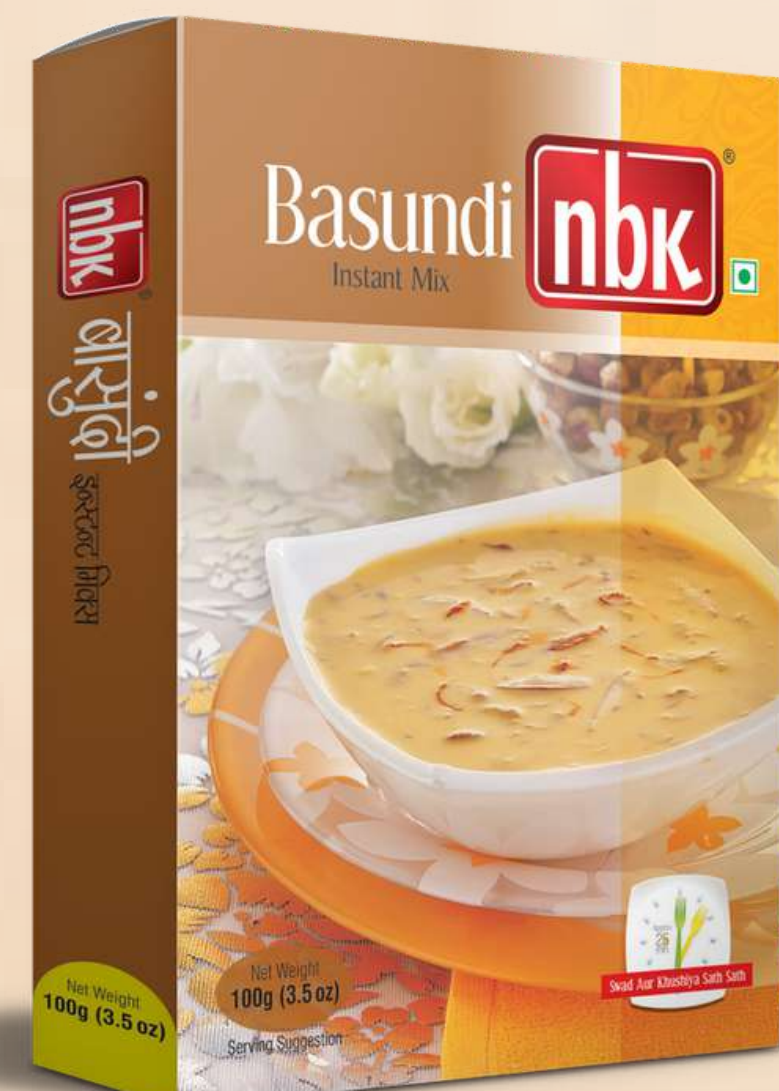


Taste of New Generation

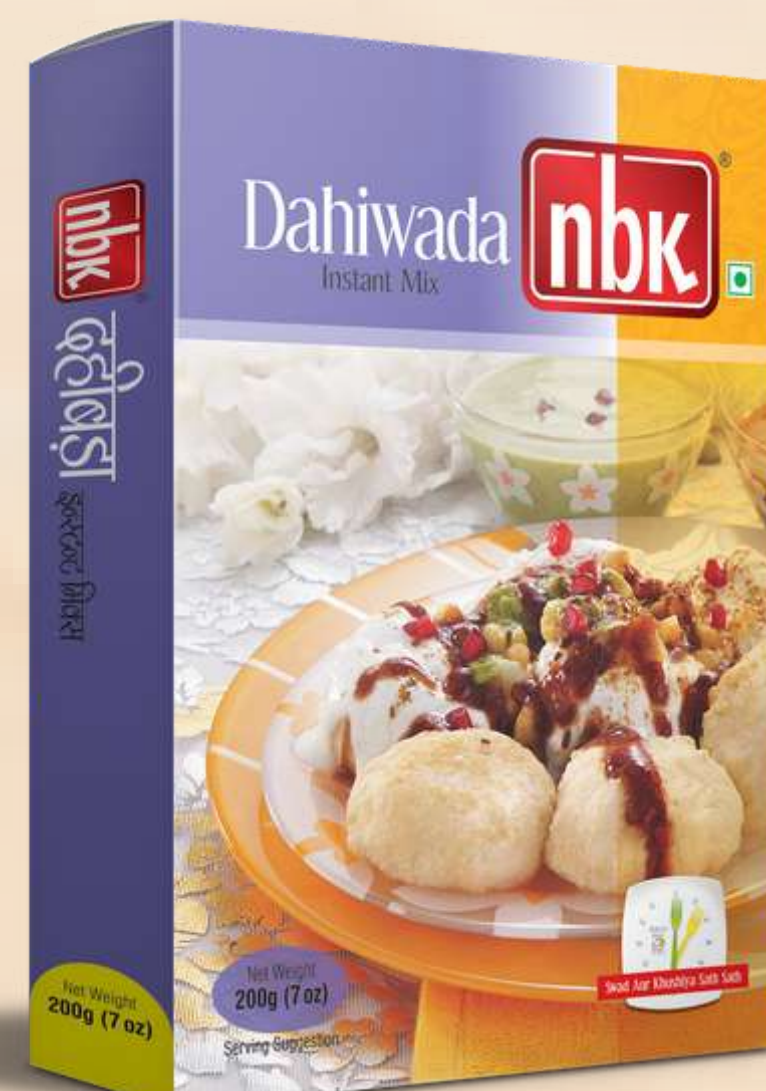
Instant Mix



KHEER MIX



BASUNDI MIX



**DAHIWADA
MIX**



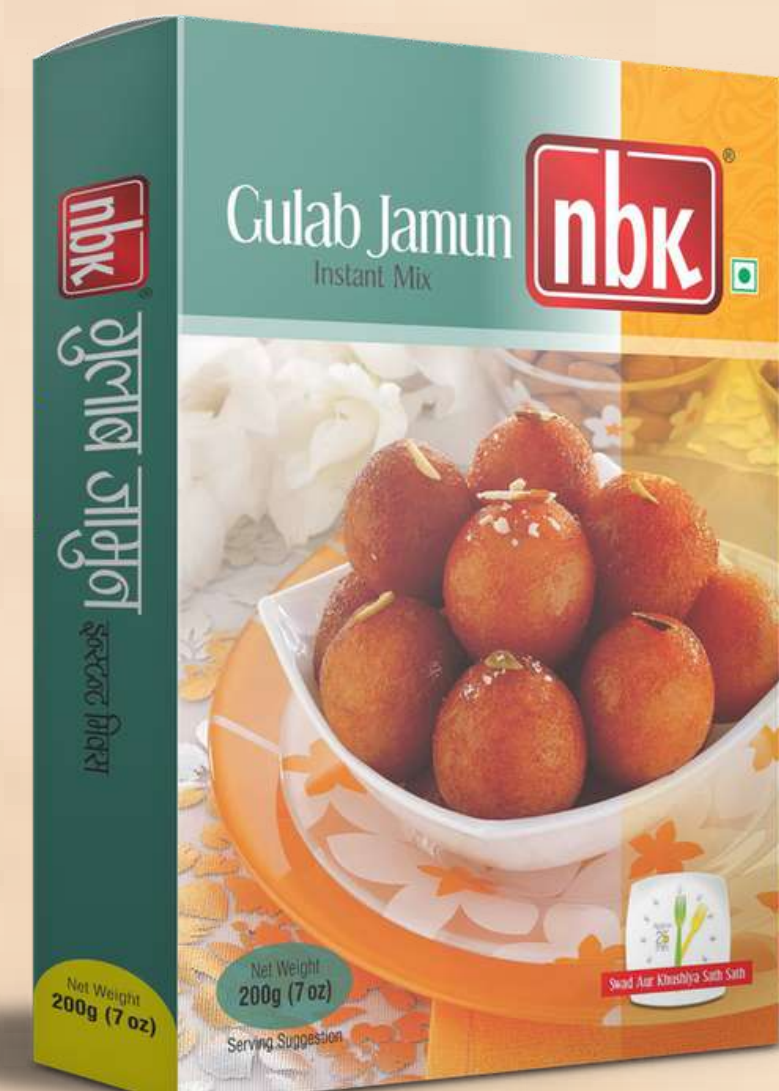
DALWADA MIX



DHOSA MIX



GOTA MIX



**GULAB
JAMUN MIX**



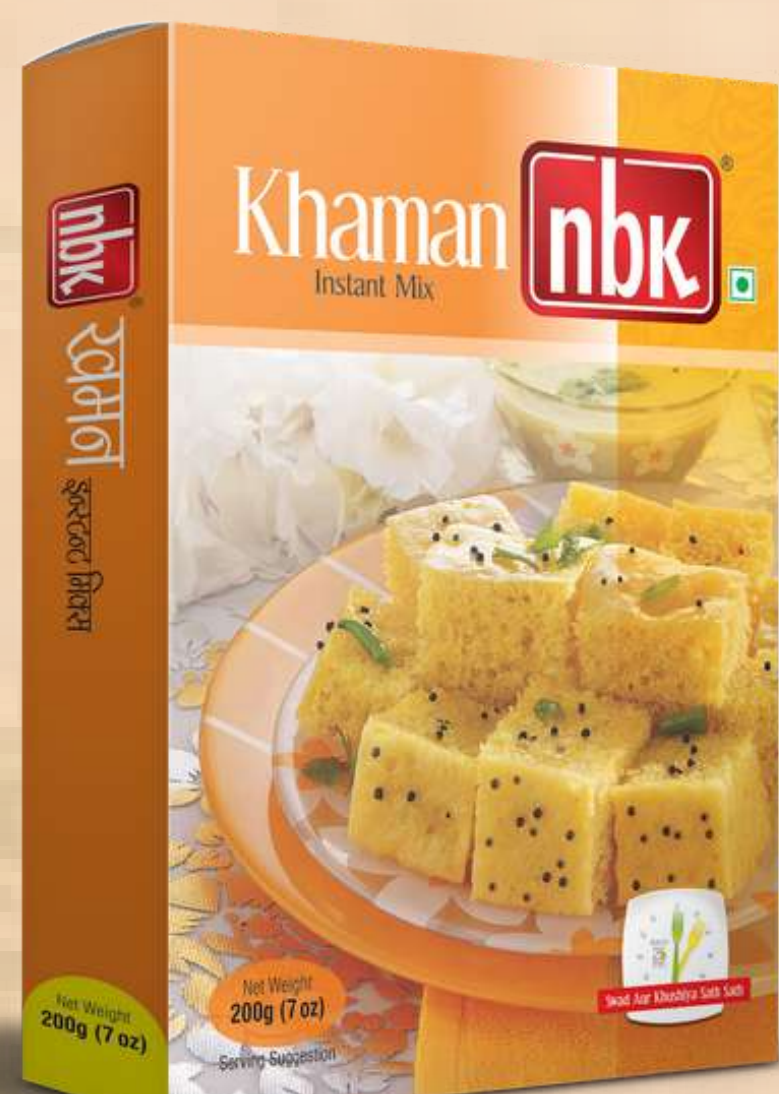
HANDVA MIX



IDLI MIX



JALEBI MIX



KHAMAN MIX



**KHATTA
DHOKLA MIX**



**MENDU
WADA MIX**



PIZZA MIX



**RAVA DOSA
MIX**



RAVA IDLI MIX



UPMA MIX



UTTAPAM MIX



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*freshora*TM

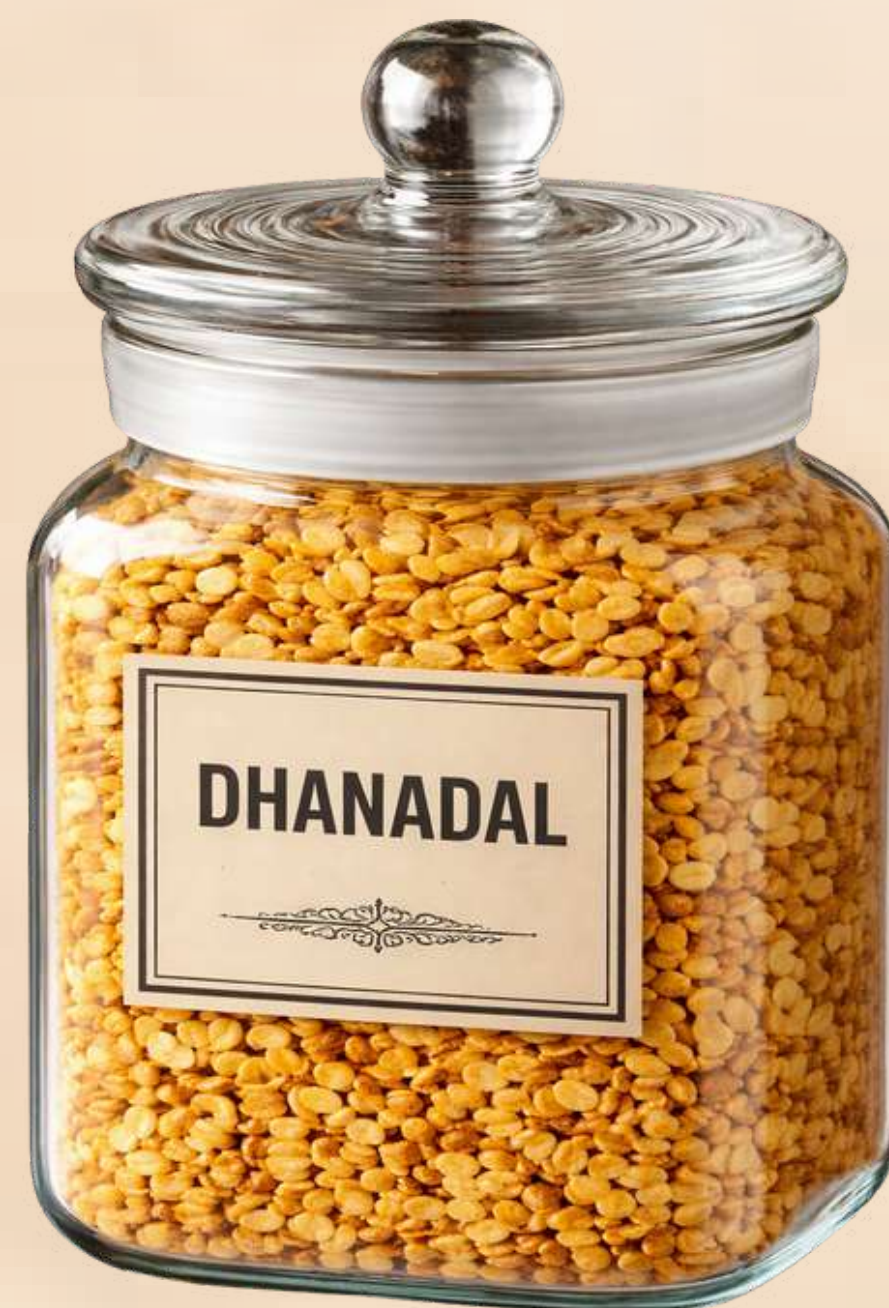


Taste of New Generation

Groceries



CITRIC ACID



**DHANADAL
ROASTED**



MAKAHANA



MOONG WADI



**TAMARIND
SEEDLESS**



OREGANO



**BAKING
POWDER**



AJI NO MOTO



**SOYAWADI &
GRANUELS**



**BICARBONATE
SODA**



**CUSTARD
POWDER VANILLA**



ICING SUGAR



**BLACK SALT
POWDER**



**HIMALAYAN
SALT**



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Taste of New Generation

Pickle



**AMBA HALDER
PICKLE**



**GREEN CHILLI
PICKLE**



GARLIC PICKLE



**GINGER
PICKLE**



GUNDA PICKLE



**MANGO
GUNDA PICKLE**



**METHIYA
GUNDA PICKLE**



**RED CHILLI
PICKLE**



**BRINJAL
PICKLE**



CHHUNDO



KATKI PICKLE



**LEMON
PICKLE**



MANGO PICKLE



**LIME WHITE
PICKLE**



**CARROT CHILLI
PICKLE**



**KADUKU MANGO
PICKLE**



**BITTERGOURD
PICKLE**



**MIX VEGETABLE
PICKLE**



**VADUKAPPULI
PICKLE**



KERDA PICKLE



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Taste of New Generation

Papad



**RICE PAPAD
PLAIN**



**RICE PAPAD
AJWAIN**



**RICE PAPAD
BLACK PEPPER**



**RICE PAPAD
GREEN CHILLI**



**RICE PAPAD
JEERA**



**RICE PAPAD
RED CHILLI**



DHAMTA



**URAD PAPAD
BLACK PEPPER**



**URAD PAPAD
GARLIC**



**URAD PAPAD GARLIC-
GREEN CHILLI**



**URAD PAPAD
GREEN CHILLI**



**URAD PAPAD
JEERA**



**URAD PAPAD
PLAIN**



**URAD PAPAD
PUNJABI**



The real taste of India

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Taste of New Generation

Cereals & Grains



**CHANA
MAHABALESHWARI**



**CHANA
ROASTED**



**CHANA
ROASTED SPLIT**



**CHANA ROASTED
WITH OUT SKIN**



**WATERMELON
SEEDS**



**FRYUMS 3D (9
DESIGNS)**



**FRYUMS 4G PAPAD
(2 FLAVOURS)**



**FRYUMS BULLET PAPAD
(3 FLAVOURS)**



**FRYUMS COLOURED
(15 DESIGNS)**



**FRYUMS CORN
CRINKLE CHIPS**



**KHICHYA
PAPAD BIG**



**KURMURA
BASMATI**



**KURMURA
KOLHAPURI**



**KURMURA
REGULAR**



**POTATO CHIPS
ROUND**



**POTATO KATRI
JALI**



The real taste of India

freshoraTM



Taste of New Generation

Cereals & Grains



**POTATO KATRI
SALI**



POHA CORN



POHA DAGDI



POHA THICK



**POHA THIN
(NYLON)**



POP CORN



SABUDANA



WHEAT PUFF BIG



WHEAT PUFF SMALL



CHIA SEEDS



QUINOA SEEDS



Manufacturing Process

1



RAW MATERIAL PROCUREMENT

Sourcing high-quality raw ingredients directly from trusted suppliers to ensure freshness and consistency in every product.

2



SAMPLING & LAB QUALITY TESTING

Carefully sampled and rigorously tested in laboratories to ensure purity, safety, and consistent quality.

3



APPROVAL / REJECTION DECISION

Materials are evaluated and either approved for production or rejected to maintain strict quality standards.

4



ETO / FUMIGATION

Controlled fumigation treatment is applied to eliminate contaminants and ensure hygienic, safe raw materials for processing.

5



CLEANING & DESTONING

Raw materials are thoroughly cleaned and passed through destoning processes to remove impurities and ensure purity.

6

GRADING & VIBRATING

Materials are sorted and graded through vibrating systems to ensure uniform size and consistent quality.



7



COLOR SORTING

Advanced color sorting technology removes defects and ensures only the finest, uniform-quality materials move forward.

8



PACKAGING

Products are hygienically packed using advanced systems to preserve freshness, quality, and shelf life.

9



METAL DETECTION

Products pass through advanced metal detection systems to ensure safety and eliminate any foreign contaminants.

10



FINAL QUALITY CHECK

Final products undergo strict inspection to ensure they meet the highest standards of quality, safety, and consistency.

11



DISPATCH

Finished products are carefully packed and dispatched to ensure timely and safe delivery to customers.



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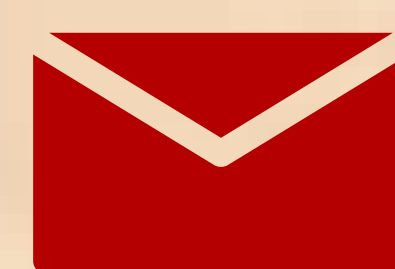
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